



KERN COUNTY ECONOMIC DEVELOPMENT DASHBOARD

REFERENCES

The Economic Development Dashboard is a digital tool that provides real-time data and key performance indicators (KPIs) to measure and assess the state of the County's economy and its economic development initiatives. It is designed to enhance transparency, accountability, and decision-making by visualizing information such as business growth, employment trends, building permitting activity, and more. The dashboard allows for data-driven governance, improving efficiency and responsiveness to community needs.

This initiative has been made possible by partnering with Stanford Impact Labs, through the Evidence for Policy Fellowship, a program designed to integrate data, evidence, and research into the design and implementation of policy priorities.

The following References Page accounts for the dashboard's data sources. Any inquiries regarding the data or County's economic development initiatives may be directed to the County Administrative Office's Economic Development Division at CAOmailbox@kerncounty.com.

REFERENCES

Dashboard Page: SNAPSHOT

Dashboard Card Name	Citation
People	1. Governor’s Office of Business and Economic Development (GO-Biz). (n.d.). <i>KERN COUNTY California Demographics State of California</i> . The Community & Place-Based Data Tool. https://properties.zoomprospector.com/california/community/Kern-County-CA-/06029
Income & Wages	1. Governor’s Office of Business and Economic Development (GO-Biz). (n.d.). <i>KERN COUNTY California Demographics State of California</i> . The Community & Place-Based Data Tool. https://properties.zoomprospector.com/california/community/Kern-County-CA-/06029
Monthly Unemployment Rate	1. State of California Employment Development Department. (2024). Report 400C <i>Monthly Labor Force for Counties</i> , from https://labormarketinfo.edd.ca.gov/geography/kern-county.html
Monthly Building Permits Issued	1. Accela. (2024). <i>BID Activity Reports (Version 23.2)</i> [Software].
Gross Domestic Product (GDP)	1. JobsEQ®, a product of Chmura Economics & Analytics. (2024). <i>Economic Overview - Kern County, California</i> [Software]. http://www.chmuraecon.com/jobseq Original data from US Bureau of Economic Analysis (BEA)
Cost of Living Index	1. JobsEQ®, a product of Chmura Economics & Analytics. (2024). <i>Economic Overview - Kern County, California</i> [Software]. http://www.chmuraecon.com/jobseq Original data from the U.S. Census Bureau, Council for Community and Economic Research (2023Q4)
Housing	1. Median House Value: JobsEQ®, a product of Chmura Economics & Analytics. (2024). <i>Economic Overview - Kern County, California</i> [Software]. http://www.chmuraecon.com/jobseq Original data from U.S. Census Bureau, American Community Survey 2018-2022 2. Number of Housing Units: Governor’s Office of Business and Economic Development (GO-Biz). (n.d.). <i>KERN COUNTY California Demographics State of California</i> . The Community & Place-Based Data Tool. https://properties.zoomprospector.com/california/community/Kern-County-CA-/06029
Businesses (Establishments)	1. Governor’s Office of Business and Economic Development (GO-Biz). (n.d.). <i>KERN COUNTY California Establishments State of California</i> . The Community & Place-Based Data Tool. https://properties.zoomprospector.com/california/community/Kern-County-California/06029/labor-force

	2. County of Kern Clerk’s Office. (2024). <i>County of Kern - Fictitious Business Name Summary Reports</i> . (Internally generated report).
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Dashboard Page: Demographics

Dashboard Card	Citation
All Cards	1. Governor’s Office of Business and Economic Development (GO-Biz). (n.d.). <i>KERN COUNTY California Demographics State of California</i> . The Community & Place-Based Data Tool. https://properties.zoomprospector.com/california/community/Kern-County-CA-/06029

Dashboard Page: Businesses

Dashboard Card	Citation
Businesses (Establishments)	1. Governor’s Office of Business and Economic Development (GO-Biz). (n.d.). <i>KERN COUNTY California Establishments State of California</i> . The Community & Place-Based Data Tool. https://properties.zoomprospector.com/california/community/Kern-County-California/06029/labor-force County of Kern Clerk’s Office. (2024). <i>County of Kern - Fictitious Business Name Summary Reports</i> . (Internally generated report)
Total Establishments by Number of Employees	1. Governor’s Office of Business and Economic Development (GO-Biz). (n.d.). <i>KERN COUNTY California Establishments State of California</i> . The Community & Place-Based Data Tool. https://properties.zoomprospector.com/california/community/Kern-County-California/06029/labor-force
Business Distribution by Industry	1. Governor’s Office of Business and Economic Development (GO-Biz). (n.d.). <i>KERN COUNTY California Establishments State of California</i> . The Community & Place-Based Data Tool. https://properties.zoomprospector.com/california/community/Kern-County-California/06029/labor-force
Business Demographics	1. US Census Bureau. (2023, May 16). The Nonemployer Statistics by Demographics Series (NES-D). <i>NES - D Tables</i> . Census.gov. https://www.census.gov/programs-surveys/abs/data/nesd.html

Dashboard Page: Employment

Dashboard Card	Citation
Monthly Labor Force Trends for Cities & Census Designated Places	1. State of California Employment Development Department. (2024). <i>Report 400C Monthly Labor Force for Counties</i> . https://labormarketinfo.edd.ca.gov/

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Unemployment Rate Historical Trend	1. State of California Employment Development Department. (2024). <i>Report Bakersfield MSA Press Release</i> . https://labormarketinfo.edd.ca.gov/
Monthly Employment by Industry	1. State of California Employment Development Department. (2024). <i>Report Bakersfield MSA Press Release</i> . https://labormarketinfo.edd.ca.gov/
Blue- and White-Collar Employment Distributions	1. Governor’s Office of Business and Economic Development (GO-Biz). (n.d.). <i>KERN COUNTY Community Profile State of California</i> . The Community & Place Based Data Tool. https://properties.zoomprospector.com/california/community/Kern-County-CA-/06029

Dashboard Page: Investments

Dashboard Card	Citation
Kern Economic Development Corporation	1. Kern Economic Development Corporation. (2024). <i>KEDC Monthly Reports</i>
Better Bakersfield & Boundless Kern	1. Better Bakersfield & Boundless Kern. (2024). <i>B3K Monthly Reports</i>
CSU-Bakersfield Small Business Development Center	1. California State University, Bakersfield Auxiliary for Sponsored Programs Administration. (2024). <i>CSUB-SBDC Monthly Reports</i> .

Dashboard Page: Building Permit Activity

Dashboard Card	Citation
ALL Cards	1. Accela. (2024). <i>BID Activity Reports</i> (Version 23.2) [Software].